

JH Snowboarder Magazine provides readers with an intelligent representation of snowboarding lived vicariously through the people who dedicate their lives to the craft. We provide advertisers with a clean environment to display their information.

Our team is comprised of world-class riders, photographers, writers, designers, and business owners. Together, we have cultivated an enduring publication that appeals to a broad swath of snow sports enthusiasts.

JH Snowboarder Magazine at a glance:

- Published annually
- High quality four-color printing
- Perfect bound
- Free of charge
- Online issue with advertiser links
- 10,000 issues

Circulation for the 2017-18 issue will be available free of charge throughout Jackson Hole and surrounding areas. Through the combined effort of our print and online versions of the magazine, advertisements are viewed by hundreds of thousands of people from all over the world.

JHSNOWBOARDER.COM

JACKSON HOLE SNOWBOARDER MAGAZINE 2017-18 MEDIA KIT



RATES

Inside Front Spread	Inside Back Cover	Back Cover	2 Page Spread	Full Page	Half Page	Quarter Page
\$6000	\$4000	\$6500	\$4300	\$2350	\$1250	\$700

All local nonprofits receive a 30% discount on advertising.

DIMENSIONS

Space	Guidelines	Width	Height
2 Page Spread	Bleed	17.25"	8.75"
Full Page	Bleed	8.75"	8.75"
Half Page V		3.625"	7.5"
Half Page H		7.5"	3.625"
Quarter Page		3.625"	3.625"

All Jackson Hole Snowboarder Magazine advertisers receive 50% off ads placed in Vamoose Magazine, Salt Lake City's Quarterly Recreational Guide. Inquire with your sales rep or email sales@jhsnowboarder.com

DEADLINES

Issue	Ad Reservations	Art due	Pub date
#13	11.03.17	11.17.17	Dec 2017

CONTACTS

Jen Tillotson jen@jhsnowboarder.com

Caroline LaRosa caroline@jhsnowboarder.com

Mailing Address:
PO Box 3249
Jackson, Wyoming 83001

Shipping Address:
567 W. Broadway
Jackson, Wyoming 83001

SPECIFICATIONS

1. PDF, TIFF, EPS, PSD, AI files accepted.
2. Ads must be submitted in CMYK format.
3. All fonts must be embedded or converted to outlines.
4. All images must be embedded and 300 dpi.