

# WE'RE BACK



Jackson Hole's most unique magazine is back in local hands and ready to shred.

# JHSM JACKSON HOLE SNOWBOARDER MAGAZINE

Advertising Rates  
Issue Number Fourteen  
WINTER 2018-2019

## OUR MISSION

We celebrate the joy of snowboarding, the characters who live for it, and the deep mountain culture of Jackson Hole every winter in our annual issue of *Jackson Hole Snowboarder Magazine*.

## OUR MAGAZINE

*JHSM* is one of the premiere publications in the entire region: beautifully designed, perfect-bound, and filled with incredible adventure stories & gripping photos. Our magazine is distributed free on racks and in hotel rooms throughout Jackson Hole all season long. It lives on coffee tables for months and often finds a permanent spot on readers' bookshelves.

## KEY STATS

**35,000**

*Annual Readership Nationwide*

**\$75,000**

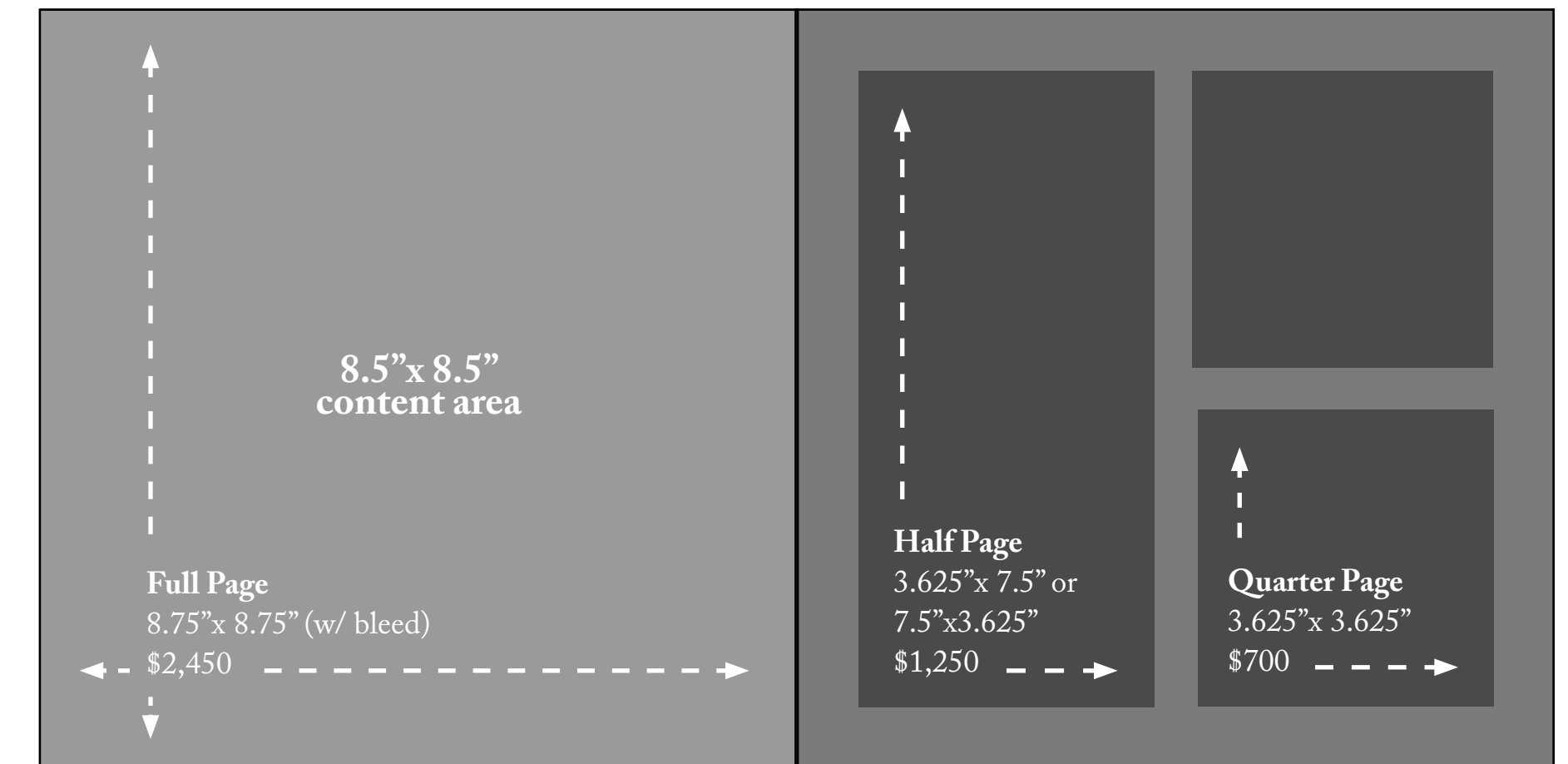
*Readers' Average Household Income*

**8,000**

*Copies Distributed in Jackson Hole*

## OUR AD SPECS

*ad sales close on Nov. 15th | all creative due on Nov. 22nd*



← Two-Page Spread →  
17.25" x 8.75" (w/ bleed)  
\$3,500

## PREMIUM AD SPACES

Back Cover (1 page): \$5,250  
Inside Front Cover (2 pages): \$4,900  
Inside Back Cover (2 pages): \$3,850

SISTER  
MAGAZINE

CREATIVE  
STUDIO



*ad packages and custom ad design available*

## JHSM ONLINE

content hub: [jhsnowboarder.com](http://jhsnowboarder.com)  
social media: instagram, facebook, twitter  
digital magazine: published on [issuu](http://issuu)

JHSM JACKSON HOLE  
SNOWBOARDER MAGAZINE

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